

基本情報

時間割コード / Course Code	
開講区分(開講学期) / Semester	Fall and Winter Term
曜日・時間 / Day and Period	Wed3
開講科目名 / Course Name (Japanese)	日本ファミリービジネス史
開講科目名(英) / Course Name	The History of Japanese Family Businesses
教室 / Room	
定員 / Capacity	
ナンバリング / Course Numbering Code	
必修・選択 / Required/Optional	
授業形態 / Type of Class	講義科目
単位数 / Credits	2
年次 / Student Year	
分野 / Field	
担当教員 / Instructor	Hideaki Sato (佐藤秀昭)
メディア授業科目 / Course of Media Class	

※メディア授業科目について

授業回数の半数以上を、多様なメディアを高度に利用して教室等以外の場所で行う授業を「メディア授業科目」としています。

学部学生が「メディア授業科目」を卒業要件に算入できるのは60単位が上限です。

なお、非該当の場合であっても、メディアを利用した授業を実施する場合があります。

詳細情報

授業サブタイトル / Course Subtitle	
開講言語 / Language of the Course	English
学習方法 / Learning Method	聴講・視聴,読解,発表
授業の目的と概要 / Course Objective	This course aims to provide an overview of the history of Japanese family businesses. It focuses on the development of prominent business groups known as "zaibatsu" as representative examples of family businesses. Students will also learn about how different family structures across countries influence business practices.
履修条件・受講条件 / Requirement / Prerequisite	
出席及び受講に関するルール / Attendance and Student Conduct Policy	Attendance is not graded in this course; however, some short report assignments may be designed to benefit students who attend the lectures.
教科書・指定教材 / Textbooks	Handouts will be distributed in each session.
参考図書・参考教材 / Reference	Casparly, S. C., Kleve, H., Kollner, T., & Rusen, T. (2024). Long-lived Family Businesses in Japan: Factors of Success (12024th ed.). Vandenhoeck & Ruprecht GmbH & Co. Sakane, Y., 2017. The Characteristics and Global Position of the Japanese ie System. 広島修大論集 57, 47-64. Todd, E., 2019. Lineages of Modernity: A History of Humanity from the Stone Age to Homo Americanus. John Wiley & Sons.
成績評価に関する補足情報 / Additional Information on Grading	The details and due date of each short report will be announced during the lectures. Students are encouraged to bring electronic devices such as smartphones, laptops, or tablets.
合理的配慮 / Reasonable Accommodation	
特記事項 / Special Note	
オフィスアワー / Office Hour	
実務経験のある教員による授業科目 / Course conducted by instructors with practical experience	The instructor will teach practical applications of the course content based on their experience working in a family business.

成績評価詳細情報

学習目標(1) / Learning Goal(1)	Students will be able to understand the explanations of specialists regarding basic knowledge of Japanese family business history.
学習目標(2) / Learning Goal(2)	Be able to read and understand charts and graphs in the field of Japanese family business history, although rudimentary.
学習目標(3) / Learning Goal(3)	Students will be able to express their own opinions on questions they have created themselves.
学習目標(4) / Learning Goal(4)	To be able to view Japanese family business history from an international perspective
学習目標(5) / Learning Goal(5)	

学習目標 / Learning Goal	評価方法				
	short report (for each lecture)	end-of-term report			
学習目標(1) / Learning Goal(1)	○				
学習目標(2) / Learning Goal(2)	○	○			
学習目標(3) / Learning Goal(3)	○	○			
学習目標(4) / Learning Goal(4)	○	○			
学習目標(5) / Learning Goal(5)					
評価割合(%) / Grade Breakdown	60%	40%	%	%	%

授業計画

回 / Time	題目 / Title	内容 / Content	授業時間外学習 / Independent Study Outside of Class
第1回	Introduction	Explanation of the objectives, learning goals, and grading of this course	Read the syllabus and review the class schedule.
第2回	The Importance of Japanese Family Businesses for the Japanese Economy	Examining key historical milestones that played a crucial role in the evolution of long-standing Japanese family businesses	Work on the short report presented in the previous class and submit it by the due date.
第3回	Historical milestones in Japan's development and their impact on family businesses	Examining key historical milestones that played a crucial role in the evolution of long-standing Japanese family businesses	Work on the short report presented in the previous class and submit it by the due date.

第4回	Religion and Ritual in Japan	This lecture examines how religious beliefs and rituals have influenced Japanese family businesses, shaping moral concepts and interactions within society.	Work on the short report presented in the previous class and submit it by the due date.
第5回	The Japanese Family System	This lecture explores the Japanese family system *ie*, its influence on succession, inheritance, and governance in long-lived Japanese family businesses.	Work on the short report presented in the previous class and submit it by the due date.
第6回	Succession in Japanese Family Businesses	This lecture examines succession in long-lived Japanese family businesses, focusing on transgenerational concepts and mechanisms for training successors.	Work on the short report presented in the previous class and submit it by the due date.
第7回	Patterns for success in long-lived Japanese family businesses	This lecture explores factors determining the longevity of Japanese family businesses, focusing on tradition, decision-making, flexibility, and community involvement.	Work on the short report presented in the previous class and submit it by the due date.
第8回	Case Analysis: Gekkeikan, Suntory	This lecture explores the characteristics of Japanese family businesses through case studies of specific long-lived companies.	Work on the short report presented in the previous class and submit it by the due date.
第9回	Case Analysis: Kongo Gumi, Koman Ryokan, Awazu Onsen Hoshi Ryokan	This lecture examines the history of Japan's oldest family businesses.	Work on the short report presented in the previous class and submit it by the due date.
第10回	Case Analysis: Mitsui	Examining the type of family and organizational structures that governed the operations of Mitsui during the early modern period	Work on the short report presented in the previous class and submit it by the due date.
第11回	Case Analysis: Sumitomo	This lecture explains why Sumitomo was able to successfully diversify into the unrelated field of banking from its original mining business.	Work on the short report presented in the previous class and submit it by the due date.
第12回	Case Analysis: Mitsubishi	This lecture examines why Mitsubishi was able to achieve rapid growth despite being a latecomer in the industry.	Work on the short report presented in the previous class and submit it by the due date.
第13回	Management of the three major zaibatsu	This lecture explores the choices Japanese merchant families were compelled to make following the enactment of the Civil Code and Commercial Code during the Meiji period.	Work on the short report presented in the previous class and submit it by the due date.
第14回	Formation of the corporate group and positioning of the family	This lecture explains why the transition from family-run zaibatsu to corporate groups as non-family businesses was successful.	Work on the short report presented in the previous class and submit it by the due date.
第15回	Diversity of Family Forms Around the World	An overview of the diversity of family forms around the world	Work on the short report presented in the previous class and submit it by the due date.
第16回			

授業担当教員

教員氏名 / Instructor Name	ふりがな / Name (hiragana)	所属・職名・講座名 / Affiliation, Title, Course	居室 / Office	内線 / Extension	e-mail / E-mail
Hideaki Sato	さとう ひであき	Associate Professor, Graduate School of Economics and Management			